INTEGRATED URBAN DEVELOPMENT & INFRASTRUCTURE CONSULTANTS

WE PLAN... WE DELIVER...
VISION
To be the most endorsed integrated urban development & infrastructure consultants

MISSION
Facilitate best living conditions by designing buildings and infrastructure that are proudly inherited by coming generations

CORE VALUES

QUALITY QUINTESSENTIAL
Strive for delivering the best standards of services by following stringent quality management protocols and processes.

TIMELINESS
Pay special attention on delivering within a time frame. Fulfil promises of quality and timely delivery of services, far beyond the commitments.

INNOVATIVE EXCELLENCE
Invest in keeping ahead of technological excellence and new innovations.

TRANSPARENCY
Work as a trusted and reliable partner to our clients; deliver services with utmost integrity and transparency.

ENVIRONMENT FRIENDLY
Contribute to the planet by working in an environmentally responsible manner with utmost focus on “Reduce, Reuse and Recycle”. Build responsibly, use sensibly.

SOCIALLY RESPONSIBLE
Work as a responsible corporate citizen and give back to the society with a special contribution towards education for the underprivileged.
We create

About Us

Rudrabhishek Enterprises Limited (REPL), with a legacy of more than 28 years, has become an established brand in the domain of Urban Development & Infrastructure Consultancy. REPL is listed at National Stock Exchange (NSE-EmERGE), and ISO 9001:2015 certified for quality management in services.

The Group has successfully planned and delivered complex assignments of diverse nature such as Residential, Commercial, Group Housing & Integrated Township projects; Hospitals, Hotels & Recreational facilities; Water Supply, Sewerage & Sanitation Systems; Regional Plans and Master Plans.

REPL is extensively associated with GOI’s flagship programs such as Smart Cities, PMAY & AMRUT at multiple locations under various capacities. Our strength lies in integrating a range of services and providing end-to-end solutions to the clients. Providing customized, technologically advanced, innovative and yet cost effective solutions is our trademark approach.

A number of group companies, joint ventures, strategic partnerships, empowerment with government department & agencies, in-house team of sector experts and clientele spread across countries are testimony of our growth story.

A forward thinker, Mr. Misra saw the immense potential of the infrastructure domain in India. He clearly understood that a huge demand-supply gap existed in the industry and there was a need for an integrated player. It was in this context that he founded REPL.

Mr. Pradeep Misra
Chairman and Managing Director, REPL
When endeavour integrates with expertise

WE REVOLUTIONISE

<table>
<thead>
<tr>
<th>25+ Years of Legacy</th>
<th>250+ Consultants</th>
<th>Rs. 280+ crores Of work in hand</th>
<th>6 Smart City Projects</th>
</tr>
</thead>
<tbody>
<tr>
<td>300+ Projects Completed</td>
<td>30+ Empanelment</td>
<td>Rs. 10,000+ Crores Worth of Projects &amp; Investments Being Managed</td>
<td></td>
</tr>
<tr>
<td>100+ Cities Covered in India</td>
<td>20+ Awards &amp; Recognitions</td>
<td>150+ Institutional Clients</td>
<td></td>
</tr>
<tr>
<td>12,60,000+ People Offered Residential Units</td>
<td>12,00,000+ Hectare Total Area Planned</td>
<td>4,500+ MW Planned Electric Distribution System</td>
<td>2,50,000+ Planned Residential Units</td>
</tr>
</tbody>
</table>

REPL: In a Nutshell

25+ Years of Legacy
An established urban development & infrastructure consultant offering integrated services.

30+ Empanelments
Government department & agencies in infrastructure and urban planning domains.

Listed on NSE
REPL is listed on country’s largest stock exchange NSE Emeril.

Committed to the Society and Environment
Extensive educational and sports programmes initiated to empower underprivileged children.

250+ Consultants
Financial analysts, urban planners, GIS experts, infrastructure experts, engineers, interior designers, project managers and strategic marketers.

Integrated yet Diversified Services
Viability Analysis
Infrastructure Services
Geographical Information System (GIS)
Building and Area Design
Building Information Modelling (BIM)
Structural Design
Services Design (MEDP)

Strong Network of Group Companies
IM+ Capital Limited
Rudrabhishek Infosystem Pvt. Ltd. (REPL)
Rudrabhishek Singapore Pte. Ltd. (RSPL)
Shing Design Atelier Pte. Ltd.
RIPL (Rudrabhishek Infosystem Pvt. Ltd.)
Set up with the aim to provide comprehensive and state-of-the-art software services to the real estate industry.
www.replinfosys.com

RSPL (Rudrabhishek Singapore Pte. Ltd.)
RSPL, a subsidiary of REPL, delivers building and urban design services including BIM consultancy in Singapore and South East Asia region.
www.replurbanplanners.sg

IM+ Capitals Limited
Formerly known as Brescon Advisors & Holdings Ltd, it is a leading Corporate and Transaction Advisory company with specialized focus on Real Estate sector. IM+ Capitals is listed on Bombay Stock Exchange (BSE).
www.imcapitals.com

Shing Design Atelier Pte. Ltd.
REPL has equity investment in Singapore based architectural services company.
www.shingatelier.com
### Smart City Consultancy

<table>
<thead>
<tr>
<th>Project</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Bhopal Smart City</strong></td>
<td>REPL with its consortium partners is working as project management &amp; development consultant for Bhopal Smart City. The approach of Area Based Development (ABD) and pan city solutions is being undertaken. This will include retrofitting of old city along river Danga comprising of major temples, heritage sites &amp; cultural places with emphasis on socio-economic growth.</td>
</tr>
<tr>
<td><strong>Itanagar Smart City</strong></td>
<td>REPL Consortium is providing consultancy for preparation of ABD Master Plan; detailed layout plan for earmarked area, preparation of DPR for various packages and PMG support. The earmarked area is proposed to be retrofitted with smart features/Infrastructure wherein out of total proposed area, 164 acres of land will be redeveloped.</td>
</tr>
<tr>
<td><strong>Varanasi Smart City</strong></td>
<td>REPL is providing consultancy for preparation of ABD plan of the earmarked area. The ABD will focus on rejuvenation of cluttered market spaces in city core through pedestrianisation of market looped with parking facilities; recreation of urban green; environment-friendly public transport, intelligent traffic &amp; parking management. Core infrastructure will be strengthened and heritage structures will be restored as per colonial architecture.</td>
</tr>
<tr>
<td><strong>Indore Smart City</strong></td>
<td>REPL is providing consultancy for preparation of ABD master plan for the earmarked area and Pan City solution. Project includes Management; Project Design and Development, Feasibility Study, Detailed Project Report, etc. The retrofitted area is aimed to become a new socioeconomic engine for the city’s infrastructure.</td>
</tr>
<tr>
<td><strong>Kanpur Smart City</strong></td>
<td>REPL assists Itanagar Smart City in preparation of retrofit &amp; redevelopment ABD master plan for the earmarked area &amp; Pan City solution which includes project planning, designing, development, management and supervision.</td>
</tr>
<tr>
<td><strong>Gandhinagar Smart City</strong></td>
<td>Smart City plan for Bhopal prepared by REPL Consortium, got selected among top 20 Plans by the GSDI under smart city challenge. It is envisioned as 24x7 activity based integrated live-work-play-learn-shop concept. The planning approach was based on Transit Oriented Development (TOD) with social inclusiveness. It embodies 10D principles to provide a compact, walkable &amp; sustainable spatial morphology.</td>
</tr>
</tbody>
</table>

**Indore ABD**
Engineering Procurement & Construction (EPC)

With the partnering company, New Modern Buildwell Pvt. Ltd. (NMFL), we take up EPC projects where our offerings cover everything from concept to delivery. The company is focused on the construction of residential, commercial, retail, hospitality, IT parks and educational institutions providing end-to-end EPC solutions and deliver quality within dynamic timelines. At present we have 7.29 Mn Sq.Ft., built up area to construct which are on-going & additional 8.23 Mn. Sq.Ft., all the stage of finalization. We use latest technologies in the world of construction like BIM (Building Information Modelling) to take project management practices to the next level of refinement & transparency. We offer services which include technical diligence of projects, purchase & procurement, construction execution, liaison and overall project management.

Indicative Projects

<table>
<thead>
<tr>
<th>Project</th>
<th>Area: 1.90 Mn. Sq. Ft.</th>
<th>Description: It is residential group housing project launched in 2014, which has 5 phases of construction, and to be handed over in 2021. Situated in upcoming IT hub of Lucknow, the project provides amenities like more than 40% Green Landscape area and 35% Water saving over IGBC Green Homes Baseline. Total cost of construction is approx. Rs. 466 Cr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paarth Arka</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project</th>
<th>Area: 0.47 Mn. Sq. Ft.</th>
<th>Description: It is residential row housing project in Lucknow, launched in May 2015. Cost of construction is approx. Rs. 20 Cr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gardenia Residency</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project</th>
<th>Area: 1.91 Mn. Sq. Ft.</th>
<th>Description: The residential affordable housing project located in Lucknow, was launched in August 2015, and expected handover in October 2022. It consists of 5 towers with total 750 planned units. Cost of construction is approx. Rs. 381.5 Cr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Humming Retreat</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project</th>
<th>Area: 0.8 Mn. Sq. Ft.</th>
<th>Description: The residential group housing project in Lucknow was launched in Sept 2014, and expected to be handed over in July 2020. Cost of construction is approx. Rs. 143 Cr.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Goldfinch State</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Project</th>
<th>Area: 0.35 Mn. Sq. Ft.</th>
<th>Description: It is a residential project, having 2 Towers of Residential Apartments with 240 flats. The project is equipped with special amenities like Club house, Clinical Care Centre, Pool, Covered Parking, Stack Parking etc.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sh. Krishna Vivas, Varanasi</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Hi-Tech Townships

REPL has cross functional teams to efficiently deliver the consultancy on High Tech Townships, which includes developing and designing the layout plans; infrastructure services such as sewage, drainage, water supply, rainwater harvesting, roads, electrical substations, landscape design, traffic design; feasibility reports; GIS mapping; DPRs etc.

Indicative Projects

Project: Megapolis Hi-Tech City, Dadri
Area: 2504 acres
Description: Scope of work included preparation of complete documentation drawings and designs, as required under policy including the master plan for the Hi-Tech City. Based on field layout plan, the DPR was prepared. Land related documents and ownership documents were submitted to the concerned authorities for approval. In addition to infrastructure services, it also included detailed architectural design for new housing, individual housing & group housing.

Project: Sushant Golf City, Lucknow
Area: 8504 acres
Description: This project consists of the parent city and its two extensions. Prepared master plan, concept layout, and a final layout plan detaling areas of various subdivisions proposed, and saleable area. Also prepared all drawings, layout and documentation required for submission to the Lucknow Development Authority. We prepared detailed infrastructure designing (water supply, drainage, sewerage, electrical etc) and also architectural design for approx. 800 units. Consultancy entailed other activities such as preparation of B.O.Q, tender documentation, structure & services design etc.

Project: Wave City Hi-Tech Township NH-24, Ghaziabad
Area: 5965 acres
Description: Conceptual planning and detail phase-wise planning. Consultancy involved submission of feasibility report & DPR. DPR included land acquisition strategy, planning infrastructure and services (roads, water supply, sewers, electrification and telecommunication), solid waste management, financial statistics, projects maintenance, etc.

Project: Hi-Tech City, Allahabad
Area: 1535 acres
Description: Project involved preparation of Master Plan, DPR, designing of all services including estimates, B.O.Q, rate analysis, tender documents, designing of electrical distribution, etc. There is effort to impart state of the art office complexes, special entertainment zones, educational institutes, health club, supermarkets, hospitals and everything that one can get in a metropolitan with revitalizing greens. This Township has specialty of water body at the front side.
Affordable Housing Projects

REPL has been providing integrated consultancy on affordable housing projects of several private builders’ projects. The services include building design, engineering & services designs, project management consultancy, strategic marketing advisory etc.

Indicative Projects

Project: Paarth Samridhi (Canary State) Under PMAY
Area: 18,134.647 Sq. Ft.
Description: The Paarth Infrabuild’s residential housing project in Lucknow includes 2146 units with flats starting from 530 Sq. Ft. area. It comprises of EWS flats (817), LIG flats (465), and HIG flats (869).

Project: Navyug Smart Mini City
Area: 97,600 Sq. Ft.
Description: It is an integrated housing project of New Modern Buildwell, with all supporting amenities and modern features. The affordable housing units start from 335 Sq. Ft. area. The project located in Allahabad, constitutes 2 and 3 BHK apartments.

Project: Anavyata Empire, Shushant Golf City
Area: 1,10,634 Sq. Ft.
Description: The project of New Modern Buildwell in Lucknow, offers affordable housing units from the flat size of 720 Sq. Ft. There are total 622 units, comprising of 1.2.3 BHK & Penthouse accommodation along with 5 shops and a megamart under the project.

Housing for All Plan of Action

Under the HFAPoA (Housing for All Plan of Action), the Urban Planning & GIS team of REPL has been providing consultancy in various parts of the country. Scope of work typically includes assessment of present slum situation, slum mapping, socio-economic survey and formulation of various slum development options. We also do the analysis of existing housing market, selection of beneficiaries; costing & financial operating plans; preparation of project implementation plans; and assisting the UIBs to prepare tender documentation.

Indicative Projects

Project: HFAPoA for UP, MP, Rajasthan, Bihar, MP & Maharashtra
Description: REPL is working on HFAPoA for UP (128 towns), MP (2 towns), Rajasthan (10 towns), Bihar (60 towns), HP (10 towns) & Pune (3 talukas).
When diversity integrates with offerings
WE EXCEL

Viability Analysis
A group company IMX Capitals Limited is listed on Bombay Stock Exchange (BSE). The company manages AIF & NBFC, primarily with focus on Real Estate sector. The AIF is SEBI – registered. The fund invests in the mid-segment affordable housing projects in tier I and II cities.

Complete asset management firm that caters to diverse needs of the projects from conceptualization to completion.
Infrastructure Services

Backed by experience, strong engineering capabilities in innovation and superior project delivery, REPL has created a niche for itself in the infrastructure domain. It focuses on Water Supply Scheme Design, Sewerage System Design, Treated Wastewater Recycling and Reuse, Municipal Solid Waste Management, Storm Water Drainage System Design, Rainwater Harvesting Systems Design, Internal Plumbing & Fire Fighting System Design and Electrical Infrastructure Design. The company also actively undertakes preparation of tender documents, evaluation of bids and contract management for clients.

Indicative Projects

Project: Sewerage Scheme, Lucknow
Area: 20,000 acres
Description: The project was funded under the Central Government’s flagship program JNNURM and involved Survey, Analysis and Preparation of Detailed Project Report for Sewerage Scheme of District 2 and District 4 in Lucknow city.

Project: Augmentation of Water Supply Scheme, Blantyre City, Malawi, Africa
Description: To augment water supply to Blantyre city through Mount Mulanje (Up to 12 mln litres per day). Present water supply is planned to be augmented by Likhubula River, originating from Mulanje Mountain, approx. 60 km from the city. This will address the acute water shortage problem faced by Blantyre city.

Project: Water Supply Scheme in Bundelkhand region, U.P.
Area: Hamirpur, Banda and Chitrakoot Districts
Description: The scheme focuses on addressing the acute problem of piped drinking water supply in rural areas of Bundelkhand region. Project work includes Engineering Survey, Planning, Designing and Preparation of DPR for clusters.

Urban Planning

With strong capability in urban planning, REPL has been successful in delivering numerous projects through its integrated approach. The highly experienced and specialized team is proficient in offering services from Urban Policy Plans, Regional Plans, Zonal Plans, Master Plans, Special Area Development Plans, Urban Redevelopment/Renewal Plans, Slum-free City Plans to City Sanitation Plans and many more. The team is extensively engaged in Smart City Projects and HFA/PoA.

Indicative Projects

Project: Sub-Regional Plan for National Capital Region, U.P.
Area: 26,77,140 acres
Description: Project involves formulating new sub-regional plan for areas falling in the National Capital Region of UP namely Meerut, Gautam Budh Nagar, Ghaziabad, Baghpat and Bulandshahr districts on behalf of Ghaziabad-based NCR Cell of the UP State Government.

Project: Redevelopment Plan of Special Area of Delhi
Area: 6,425 acres
Description: Identified areas and prepared plans for the redevelopment of built areas “Special Area” namely, (i) Walled City (ii) Walled City Extension (iii) Kailash Bagh (iv) Kailash Bagh Extension (v) Old Subzi Mandi/Kashinahana Road & extension under the Master Plan of Delhi-2021

Project: GIS Based Master Plans for 14 ULBs in Andhra Pradesh
Area: 1,80,942.97 acres
Description: Project includes Existing Situation Assessment, Vision-2041 & Strategy Formulation; Final Spatial Strategy & Preliminary Master Plan; Draft; GIS Based Master Plans with Zoning Regulations; Assistance to Authority in Notification & Finalization of Draft Plans; and Training of Authority Officials.

Redevelopment Plan Delhi-MCD-2021
Geographical Information System (GIS)

Rudrabhishek Infosystem Pvt. Ltd. (RIPL) was established with the aim to provide comprehensive and state-of-the-art software services to the real estate & infrastructure industry. The company focuses on helping organizations in creation, conversion, updation, integration and evaluation of data through application of GIS, ERP and other technologies. It provides optimum, business driven solutions by undertaking consulting assignments and offers end-to-end geospatial consultancy and development services.

Indicative Projects

Project: Omaxe Waterfront, Allahabad

Description: Application hosted on Cloud which is useful for real estate developers to manage land data and documents through digitization.

Project: Preparation of GIS/RS based Master Plan for SPA Keonjhar, Odisha

Description: Base Map Preparation, Land Use Survey conducted and updated. Proposed plan superimposed on it and land parcel was digitized along with data link with land parcels.

Project: Preparation of Base Map and Data Analysis for Sub-Regional Plan NCR Region, U.P.

Description: Preparation of Base Map and Data Analysis for Sub-regional Plan for National Capital Region. Preparation of Base Map for entire U.P. sub-region, study of existing settlement, identification of location of issues and development potential.

Project: City Street Vending Plan, Jhanis (U.P.), Bashinda (Punjab) and four clusters of Haryana –Gurugram, Ambala, Hisar & Rohtak

Description: Project done under National Urban Livelihood Mission (NULM). In Jhanis 7,638 vendors, Bashinda 3,725 vendors and Haryana 1,01,950 vendors required to be addressed. RIPL scope of work includes: identifying the street vendors, GIS base mapping and surveys, capturing photo and bio metric identity of vendors, preparing ID card for vendors, MIS software, vendor census survey, de-duplication software, city street vending plan, and detailed implementation plan (DIP).

Building and Area Design


Indicative Projects

Project: REPL Knowledge Park, Noida

Area: 1,27,678 Sq. Ft.

Project: Velocity Mall, Lucknow

Area: 7,39,000 Sq. Ft.

Project: Tulsiyaa (TCDL) Palacio Imperial White

Area: 4,57,000 Sq. Ft.

Project: Pasir Ris Town NRP, Singapore

Area: 13,06,800 Sq. Ft.

We use latest BIM Technology such as Graphisoft, ARCHICAD, Solibri, STR, Revit & Navisworks.

Description: It has 25s x 0-10 storied tower. LEED-certified Platinum-rated office building has green elements like horizontal green ramps, green balconies and terrace gardens to reduce the carbon footprint. There are amenities like health club, creche, library, office spaces, incubation center, fab lab, food court and open air restaurant.

Description: Single-step destination for automobile industry, having facilities of purchase & exhibition of different brands.

Description: Architectural services for landmark mixed-use development project in Lucknow providing a whole range of 5-star facilities that combines colonial design with an ultra-modern feel; containing premium retail outlets, spacious office areas and luxurious residential spaces.

Description: It’s an urban design and landscaping project. This entails redevelopment of a portion of Pasir Ris Town, along Sungei API River; redesigning & redevelopment of various public facilities like Covered Linkways, Drop-off Points, Elderly Fitness Corners, Children Playgrounds, Indoor Outdoor Gathering Area, Sheltered Areas and Landscaping. Project done by SOA team, Singapore.
**Structural Design & Service Design (MEP)**

Structural design is among the most important and crucial activities to be undertaken in a project which needs high degree of technical expertise. REPL’s dedicated team of expert structural engineers is proficient in working on the latest technologies and software viz. STAAD.PRO v8i, ETABS 13.1.4 and SAFE 2013 to deliver successful outcomes.

In addition to this, REPL also offers extensive Mechanical, Electrical and Plumbing (MEP) & HVAC design services as a part of its bouquet of services.

### Indicative Projects

<table>
<thead>
<tr>
<th>Project:</th>
<th>Description:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Paarth Republic Group Housing, Lucknow</td>
<td>Multi-storied high-rise buildings (31-45 &amp; G+28 to 34), with mixed usages in accordance with the applicable codes &amp; standards. It has an Earthquake Resistant RCC structure.</td>
</tr>
<tr>
<td>Aquasapilis S2A Tower, Ghaziabad</td>
<td>Multi-storied residential towers (G+10 to 16). Its design adheres to international architectural, structural and building services tradition. Every penthouse comes with a swimming pool on the terrace along with a dedicated green space area.</td>
</tr>
<tr>
<td>Silver Lune Urbe, Meerut</td>
<td>It is a low rise group housing project having 5-4 storied towers, which consists of beautiful villas with independent floors. It also has amenities of club housing and a shopping centre.</td>
</tr>
<tr>
<td>Foot Over Bridge, Lucknow</td>
<td>Structural designing of a foot-over-bridge spanning 40 mt. for street pedestrian crossing.</td>
</tr>
<tr>
<td>Tender Palm Hospital, Lucknow</td>
<td>It’s a 300 bedded hospital. Tender Palm provides medical services like Cardiology, Cardiac Surgery, Neurology, Neurosurgery, Orthopaedics, Surgical Gastroenterology, Urology, Nephrology etc.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Area: 34,44,000 Sq. Ft.</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Area: 3,00,000 Sq. Ft.</td>
<td></td>
</tr>
<tr>
<td>Area: 2,439,860 Sq. Ft.</td>
<td></td>
</tr>
<tr>
<td>Area: 1,83,000 Sq. ft.</td>
<td></td>
</tr>
</tbody>
</table>

Cost-effective and optimal services using the latest structural analysis and design software.
Project Management Consultancy (PMC)

REPL’s expertise in planning, organizing and managing resources along with proven project management approach helps deliver an effective service with significant benefits. The company offers comprehensive solutions ranging from Project Planning & Scheduling, Preparation of Tender Documents & Floating of Tenders, Assistance in Appointment of Contractors, Cash Flow Projections and Resource Allocation, Site Control, Progress Monitoring, Project Coordination, Quality Assurance to Value Engineering for many projects across the globe.

Indicative Projects

Project: Paarth Aadyant, Lucknow
Area: 12,00,000 Sq. Ft.
Description: Group housing project consisting of 6 residential towers overlooking a large central green and a club. PMC team delivered its best effort to make this project an iconic one.

Project: Gold View Apartments
Area: 6,77,000 Sq. Ft.
Description: Premium high-end cluster of 3 & 4 BHK apartments, PMC involved consultation and supervision of the project.

Project: Ginger Hotel, Lucknow
Area: 8,28,000 Sq. Ft.
Description: The hotel has double basement and 5+ floors. The hotel has been designed and built to cater to affordable hotel section. There are 72 rooms, along with the restaurant and gym.

Project: Hotel Clark Inn, Lucknow
Area: 7,50,000 Sq. Ft.
Description: Fully furnished studio apartments, which has tie-up with Clark Group of Hotels to maintain and provide services. Designed to offer luxuries of a hotel and warmth of a home. It includes club, banquet and pool.

Project: DGMAP
Area: Solapur Site: 80 Acres Dabatehra Site: 6 Acres
Description: REPL is working on Construction of Married Accommodation for Defence Personnel (DG MAP) project at Meenvali LTP to facilitate construction of quality accommodation including all infrastructure facility for the Armed Forces. Site Solapur has 31+11 Floors. It has 2 towers for Junior Command Officers (JCO’s) and 34 towers for Other Officers (OFR). This team has proven expertise in developing extensive customer and marketing insights to identify new opportunities for clients.

Strategic Marketing Advisory

REPL has a strong in-house team for providing strategic marketing services for various projects including Brand Strategy, Customer Relationship Management, Sales Optimization, Channel Strategies, Pricing, Marketing Collaterals, Customer Segmentation, New Product Development, Product Portfolio Optimization And Marketing Strategy. The company also offers Project and Site Branding, Assistance in Tie ups with Banks/Financial Institutions for HNI/Direct Marketing Activities & Home Loans, Developing Sample Apartment Concept, Marketing Roll-out Plan, and Follow-up Campaigns.

Some of the landmark projects undertaken by Strategic Marketing division include Paarth Aadyant and Arka in Lucknow, Tusiani Grace in Allahabad and Paarth NU in Lucknow where we have a tie-up with Clark’s Group of Hotels to maintain and provide services for studio apartments, etc. The team has been instrumental in various strategic tie-ups and alliances with domestic and international groups for REPL clientèle.
When perfection integrates with principles
WE ACHIEVE

### 2018
- Received ISO 9001:2015 Certificate for Quality Management in Services

### 2016
- The Economic Times “Promising Entrepreneurs of India” Award for CMD-REPL

### 2014
- WCRC Leaders Asia Award for Project “Paarth Aadyant”
- Received India’s “Most Trusted Real Estate Brand” Award
- Received Brand Excellence Award for Consistent Achievements & Contribution in its Field
- Received AIESDQ Excellence Award for Individual Achievements and Social Responsibilities
- Received “Most Innovative Real Estate Consultancy of North India” Award
- Becomes a member of Indian Green Building Council (IGBC)
- Be Inspired Awards for “Water Supply Distribution System for Lucknow City” Organised by BENTLEY
- Be Inspired Awards for “Severage Network Project for Lucknow City” Organised by BENTLEY
- Received ISO 9001:2008 certification for Quality Management in Services
When synergy offers leverage,  
WE ASSOCIATE

Shing Design Atelier Pte.  
Singapore (SDA)

REPL has done strategic investment in SDA for diversified architectural and planning projects in South-East Asia region.

RIPL-Graphisoft for ARCHICAD

RIPL’s subsidiary RIPL (Rudrabhishek Infosystem Pvt. Ltd.) has associated with GRAPHISOFT (Hungary) as the exclusive partner for distribution of BIM Application Software ARCHICAD, in north and NE states of India. The association is also working for training of industry professionals.

RIPL-TeamSystem SPA Partnership

RIPL is associated with TeamSystems SPA (Italy) for the promotion and distribution of their product STR Vision GPM (Construction Project Management) in India.

RIPL Microsoft Partnership

RIPL (Rudrabhishek Infosystem Pvt. Ltd.) has been a partner of Microsoft Software (MS). With team of Microsoft certified professionals our expertise spans across the entire MS products including Active Directory, System Centre, Office 365 and Azure. Our partnership approach involves License Advisory & Delivery, Solution Deployment and Post Deployment Support.

MoU with Graphisoft SE for Smart City Varanasi

REPL has entered into an agreement with Graphisoft for providing advance technological solutions on Varanasi Smart City project, using ARCHICAD BIM.

When cause integrates with concern,  
WE COMMIT

Pradeep Richa Educare Foundation

At REPL, contributing positively to the society and the environment has always been an integral part of the value system. Serving the society with full passion is at the heart of everything that REPL does. With this mission, REPL established the ‘Pradeep Richa Educare Foundation’ (PREF), its CSR wing in 2010. Based out of Delhi, PREF carries out interventions in Allahabad and Lucknow. The company’s initiatives and outreach activities are primarily focused on education and skill building of underprivileged children and are aligned to the REPL way of doing things for the community. What comes from the people goes back to the people many times over.

Rudrabhishek Trust for Sports & Education (RTSE)

RTSE has always endeavoured to make a humble contribution to the society in a unique manner. The company has instituted a first-of-its kind initiative in domestic cricket under which it identifies, encourages and honours the hidden talent of underprivileged children and aims at providing them with international exposures.

KEY INITIATIVES

• Scholarships for underprivileged meritorious students of Class 11th & 12th in Allahabad
• PN Misra Merit scholarship and Gyanwadi Misra Merit Scholarship for meritorious students of Classes 9 to 12 of MP Intercollege, Bamour Village, Allahabad
• Support to schools through donation of books and career counselling sessions
• PN Misra Post Graduation Merit Scholarship for M.A. and M.Sc. students of mathematics from the University of Allahabad
• Swavlamban: Training centre established in Village Karchana, Allahabad for skill development training of youth

KEY INITIATIVE

In 2015, RTSE organised the REPL Cup tournament giving opportunity to 2,000+ children. 15 top performers of the tournament were given an opportunity to play 8 county matches in London and Staffordshire and also visit Lords, the Mecca of Cricket.
When excellence integrates with reach, WE CONNECT

Empanelment List

- Ministry of Urban Development, Govt. of India, New Delhi
- Project Implementation, New Delhi
- Department of Urban Affairs, New Delhi
- Urban Development, Govt. of India, New Delhi
- Ministry of Housing and Urban Affairs, Govt. of India, New Delhi

Corporate

- Adani Group
- Emaar MGF Land Ltd.
- Gnanam Dinkersby & Co. Ltd.
- Hyundai Motor India Ltd.
- Lakshya Real Infra Pvt. Ltd.
- Omaxe Ltd.

Government

- National Building Construction Corporation (NBCC)
- Indore Smart City Development Ltd. (ISCDL)
- Kanpur Municipal Corporation (KMC)
- Bhopal Municipal Corporation for Smart City
- Municipal Corporation of Delhi
- Industrial Infrastructure Development Corporation (IIDC), Govt. of Madhya Pradesh
- Town & Country Planning Department, Govt. of Haryana
- Town & Country Planning Department, Govt. of Assam
- Rajasthan Urban Infrastructure Finance Development Corp. Ltd.

Our Clients

- Paarth Infrabuild Pvt. Ltd.
- PACL Ltd.
- Rishita Developers
- Sunshine Infratech Pvt. Ltd.
- Tulsiani Construction & Developers Ltd.
- Uttar Pradesh Housing Board, Govt. of Uttar Pradesh
- Madhya Pradesh Jai Nigam Maryadit
- Uttar Pradesh Jai Nigam
- Bhubaneswar Municipal Corporation
- Guttack Municipal Corporation
- Municipal Council, Mandla; Madhya Pradesh
- DDA; Ministry of Defence, Govt. of India
- Info Tech Corporation of Goa Limited
- Directorate of Town & Country Planning (DT&CP), Andhra Pradesh
- Uttar Pradesh Jal Sansthan
- Dehradun Smart City Ltd.
- Itanagar Smart City Development Corporation Ltd
- Uttar Pradesh Housing & Urban Development Authority
- Bihar Urban Infrastructure Development Corporation Ltd (BUIDCL)

Chhattisgarh Housing Board For Engineering Services
- Bihar Industrial Area Development Authority (BIADA)
- Yamuna Expressway Industrial Development Authority, Greater Noida, U.P.
- Greater Noida Industrial Development Authority
- Lucknow Development Authority
- Bhubaneswar Development Authority
- Jalandhar Development Authority
- Agra Development Authority
- Mathura Vindhyan Development Authority
- Guwahati Urban Development Department
- Vodafone Development Authority
- Munroeir Dehradun Development Authority
- Municipal Corporation, Shimla
- Puri Municipal, Odisha
- Hapur Pilkhuwa Development Authority
- Environmental Planning & Co-ordination Organisation (EP&CO), Govt. of Madhya Pradesh
- Uttar Pradesh State Industrial Development Corporation Limited (UISDC)

& Many More